# **APPENDIX**



Maps **Meeting Minutes** Trail Town Assessment & **Business and Marketing** Strategy **Visitors Experience Survey** (OC-100) Titusville Trail Town Master Plan -Infrastructure Projects 50 Recommended Titusville **Trail Town Projects** Titusville Trail Town Top 20 Projects **Priority Project Budgets** Trail-to-Town Route **Comparison Chart** 

Sources

## SOURCES

#### **Potential Marketing & Project Partners**

- » Titusville Chamber of Commerce
- » Titusville Redevelopment Authority
- » Titusville Renaissances Incorporated
- » Leisure Services
- » Take Pride in Titusville
- » School District and Pitt-Titusville
- » Oil Region Alliance
- » Crawford County Visitors Bureau
- » Department of Conservation and Natural Resources
- » Erie to Pittsburgh Trail Association
- The State of Pennsylvania is now pursuing projects with a 'nature based place making' goal; this project fits well into that category; appropriately scoped to receive funding. This is an opportunity to tap additional funding and technical sources.
- » Bicycle Friendly Community (BFC) though the League of American Bicyclists Program. The BFC Program provides incentives, hands-on assistance, and award recognition for communities that actively support bicycling.

## **Potential Project Partners and Funding Partners**

The projects recommended in this report can become overwhelming when viewed in their entirety. However, the ability for Titusville to break down the long range vision of the Trail Town Plan into smaller component projects makes implementation more manageable.

Regardless of which project is being discussed, the primary concern for the City of Titusville and the Trail Town Action Team is going to be how to fund the improvements.

The following is a list of potential funding partners, resources and grant opportunities available:

- » US Department of Transportation, <u>Moving Ahead for Progress in the 21st Century Act (MAP-21)</u>, <u>map21@dot.gov</u>, Transportation Alternative Program (TAP)
- » Pennsylvania Infrastructure Investment Authority (PennVEST) <a href="http://www.newpa.com/find-and-apply-for-funding-funding-and-program-finder/pennsylvania-infrastructure-investment-authority">http://www.newpa.com/find-and-apply-for-funding-funding-and-program-finder/pennsylvania-infrastructure-investment-authority</a>
- » PCTI- Pennsylvanian Community Transportation Initiative (PennDOT) smart-transportation.com
- » First Industries Fund <a href="http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/first-industries-fund">http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/first-industries-fund</a>
- » Infrastructure Development Program <a href="http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/infrastructure-development-program">http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/infrastructure-development-program</a>
- » Water Supply and Wastewater Infrastructure Program <a href="http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/water-supply-and-wastewater-infrastructure-program-pennworks">http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/water-supply-and-wastewater-infrastructure-program-pennworks</a>
- » Department of Conservation and Natural Resources (DCNR) Community Conservation and Partnership Programs (C2P2) <a href="http://www.dcnr.state.pa.us/brc/grants/indexgrantsinstruct.aspx">http://www.dcnr.state.pa.us/brc/grants/indexgrantsinstruct.aspx</a>
- » Pittsburgh History and Landmarks Foundation <a href="http://www.phlf.org/programs-and-services/main-and-elm-street-programs/">http://www.phlf.org/programs-and-services/main-and-elm-street-programs/</a>
- » Pennsylvania Downtown Center http://www.padowntown.org/
- » Recreational Trails Program- <a href="http://www.fhwa.dot.gov/environment/rectrails/">http://www.fhwa.dot.gov/environment/rectrails/</a>
- » Pennsylvania Fish and Boat Commission (PFBC)- http://www.fish.state.pa.us/grants.htm
- » The Sprout Fund <a href="http://www.sproutfund.org">http://www.sproutfund.org</a>

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- » Pennsylvania Council on the Arts http://www.pacouncilonthearts.org/
- » Private Utility Companies, Large Employers in the Area and Marcellus Shale Mining Companies.
- » Foundation Center <a href="http://foundationcenter.org/">http://foundationcenter.org/</a> Directory available for purchase that lists all public foundations, past giving practices, coverage area, minimum and maximum grants, application instructions and each foundation's primary focus. This is a national directory that can be researched by topic, state, etc.
- » PA Wilds Initiative; 12 County Regional Marketing Initiative; <a href="mailto:tbrant@pawilds.com">tbrant@pawilds.com</a> <a href="mailto:http://www.pawildsresources.org/">http://www.pawildsresources.org/</a>
- » The Northwest Regional Planning and Development Commission 395 Seneca Street; PO Box 1127; Oil City, PA 16301 Ph: 814-677-4800; <a href="http://www.nwcommission.org">http://www.nwcommission.org</a>

#### **Other Potential Funding Sources**

- » Grants (government funding programs, corporate grants, and private foundations)
- » In-Kind Services/Donations
- » Corporate Giving
- » Fundraising Programs and Private Donations

**Grants** - There are a number of public and private grant sources, including foundations that provide funding for trails. However, it is important to note that most trails are constructed as a result of local efforts and it will take a strong commitment to raise money to provide the matching funds often required.

**In-Kind Services/Donations** - Many grant sources will accept in-kind services as a replacement for cash matches. The project sponsor, municipal department of public works, and the local trail association may have resources at their disposal that can be turned into in-kind services. Examples of in-kind services/donations for a trail project include:

- » Building materials
- » Equipment use/rental/purchase
- » Professional expertise
- » Meals for volunteers

**Corporate Giving** - The National Trails Training Partnership (<a href="http://www.americantrails.org/resources/funding/Funding.html">http://www.americantrails.org/resources/funding/Funding.html</a>) provides useful information regarding asking corporations to donate money for trail projects.

"Treat them exactly the same way you would a private donor or a foundation. Do not overlook the biggest and the smallest businesses in your community. Corporate citizens like to be a visible, viable part of where they do business. Really, really keep an open mind when approaching businesses. All types of 'givers' generally receive MANY more requests than they can fund. Being turned down does not mean the 'ask' wasn't worthwhile-- only that there were too many projects for them all to be funded."

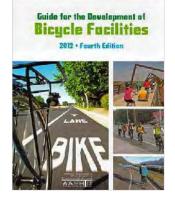
**Historic Tax Credits** - Historic tax credits provide incentive for developers interested in making improvements to eligible structures. Tax credits up to 10% are available for buildings over 50 years old, and the credit reaches 20% it the building is on the historic registry. A workshop for the real estate community and older building owners is a

beneficial way to inform those individuals about historic tax credits. The Pittsburgh History and Landmarks Foundation is a good source for information regarding charitable donations that accompany buildings sold for less than market value.

#### **Potential Technical Sources**

### **Technical Sources for Safety and Regulatory Compliance**

- » AASHTO, American Association of State Highway and Transportation Officials, <u>Guide</u> for the Development of Bicycle Facilities
- » NACTO, National Association of City Transportation Officials, (http://nacto.org/cities-



## for-cycling/design-guide)

- » FHA, Federal Highway Administration
- » PennDOT, Pennsylvania Department of Transportation
- » ITE- Institute of Transportation Engineers
- » ADAAG- United States Access Board, for the revised ADA Accessibility Guidelines
- » US Department of Transportation
- » Complete Streets. Web. 27 Nov. 2009. (http://www.completestreets.org).
- » Manual of Uniform Traffic Control Devices (MUTCD) Chapter 9B, MUTCD 2009 Edition, for Shared Lane Markings. Source: <a href="http://mutcd.fhwa.dot.gov/htm/2009/part9/part9c.htm#figure9C09">http://mutcd.fhwa.dot.gov/htm/2009/part9/part9c.htm#figure9C09</a>
- » All signs and markings are to comply with MUTCD standards, PennDOT Publication 236, Publication 111, and any applicable PennDOT Publications

## **Bicycle Sources - Planning, Design and Promotions**

- » Advocacy Advance (passionate advocates for bicycling and walking): www.advocacyadvance.org
- » League of American Bicyclists Bicycle Friendly Community Program, www.bikeleague.org
- » Bikes Belong.org and People for Bikes.org





peopleforbikes.org

- » Bike Commuting 101, Bike Pittsburgh web page at <a href="www.bikepgh.org">www.bikepgh.org</a>; Bike Pittsburgh 188, 43rd Street, Suite 1, Pittsburgh, PA 15201
- » Adventure Cycling Association: www.adventurecycling.org
- » Pro Walk, Pro Bike: www.bikewalk.org
- » America Walks: www.americawalk.org
- » Pedestrian and Bicycle Information Center, www.pedbikeinfo.org, www.walkinginfo.org, www.bicyclinginfo.org
- » Active Transportation Alliance: www.activetrans.org
- » Association of Pedestrian and Bicycle Professionals: www.apbp.org
- » National Complete Streets Coalition: www.completestreets.org
- » Bicycle Parking Guidelines: www.apbp.org
- » Bicycling (how to, rules, safety programs) at PA Commutes: www.pacommutes.com

Keep the following things in mind when preparing grant applications to obtain funding for improvement projects:

- » Multi-municipal plans are favored.
- » DCNR favors connecting regional bicycle trail systems and favors projects along regional trail systems.
- » Volunteer and in-kind services should be utilized as matching funds when applying for State grant funding.
- » Green infrastructure and sustainable design projects are preferred.